

Range of sonnenklar.TV

Viewers: 1.33 mio per day!

Transmission window

TV Berlin

Donau.TV

QS24 – Schweiz

Potsdam TV

Hamburg 1

Muxx TV

Isar.TV

Sachsen.TV

New created range – apps for HbbTV, Smart.TV and mobile devices (in total: 6 millionen mobile devices)

- sonnenklar.TV app for iPhone, iPad and Android devices
- HbbTV and Smart.TV applications: portal bound und web based apps
- FilmOn: PC media library for Windows
- Zattoo: PC, Mac, Android, IOS, Xbox;
- SpB.TV: Android, IOS
- Live.TV and TV Pro: Android, IOS
- Fire.TV: Amazon Streaming Box and Streaming Stick
- Apple TV
- Waipu.TV
- Giga.TV: Vodafone

Digital SAT reception

Digital cablereception

Terrestrial

IPTV (Telekom/Vodafone)

Total

Reach sonnenklar.TV

17,4 thereof 12,2 millionen in HD

17,5 thereof 10,4 millionen in HD
& 1,3 millionen analogue

1,8 millionen

1,8 millionen

38,476 millionen

Reach in Germany

17,4 thereof 12,2 millionen in HD

17,5 thereof 10,9 millionen in HD
& 1,3 millionen analogue

2,5 millionen

3,2 millionen

38,697 millionen

